

## The Magic Word – ATTITUDE

1. It is our attitude at the beginning of a task which more than anything else which will affect its successful outcome.
2. It' our attitude towards life which determines life's attitude towards us.
3. We are interdependent, it is impossible to succeed without others, and it is our attitude towards others which will determine their attitude towards us.
4. Before a person can achieve the kind of life they want, they must become that kind of individual. They must think, act, talk, walk, and conduct themselves in all their affairs as would the person they wish to become.
5. The higher you go in any organization of value the better will be the attitude you will find.
6. Your mind can hold only 1 thought at a time and since there is nothing at all to gain by being negative be positive.
7. The deepest craving of human beings is to be needed, to feel important, to be appreciated, give it to them and they will return it to you.
8. Look for the best in new ideas, as someone said, "I never met a person I couldn't learn something from."
9. Do not waste time broadcasting personal problems, it probably will not help you and it cannot help others.
10. Do not talk about your health unless it is good.
11. Radiate the attitude of well-being, of confidence, of a person who knows where they are going. This will inspire those around you, and you will find good things will begin happening to you.
12. For the next 30 days treat everyone with whom you become in contact as the most important person on Earth. If you will do this for 30 days, you will do it for the rest of your life.